

The Ladies Board of Inova Loudoun Hospital
Public Relations Committee

February 2025 Report (Presented March 4, 2025)

Best of Loudoun for Loudoun Times Mirror voting is now please vote everyday! We are in for the Rummage Sale, both shops and the hospital.

On social media “Celebrating in excellence in Critical Care” was the top reach on Facebook and Nursing Scholarship applications are open was the top post on Instagram. Please like and share the posts, stories and reels on Facebook and Instagram on both the Ladies Board, Riverside Gift Shop and Twice Is Nice pages.

In the final stage for the Ladies Board logo trademark, hope it is soon.

Reneé Brohard sent out a press release about the Nursing Scholarships and have had several articles in various news media. There was a management forum at the hospital in which the flyers were passed out.

Stacey Bassett is looking into getting a new company do to our webpage.

Committee had a meeting this month and discussed different items for the rummage sale and possible event for a silent auction, theme, sponsorship, items to have and what to focus on about the Ladies Board at the event.

If you would like any item with the Ladies Board logo on it contact Patti Sinnen.

On the Ladies Board website members can log in to find information, The current directory, the Annual Reports and monthly meeting minutes are on the site. Click on the main page under Ladies Board news, password is: Ladies2025.

Anyone interested in being on the Public Relations committee please contact Patti Sinnen.

Patti Sinnen Chair

Stacey Bassett, Ro Berner, Marantha Edwards, Joylyn Hannahs and Trish Serratore are members.