

The Ladies Board of Inova Loudoun Hospital
Public Relations Committee

March 2025 Report (Presented April 1, 2025)

Anyone interested in a Ladies Board white cap can sign up to order, do not have an exact price on it and should be under \$20.

On social media “Women’s History Month and Polly Clemens” was the top reach on Facebook and Nursing Scholarship applications and display at Riverside Gift Shop was the top post on Instagram. Please like and share the posts, stories and reels on Facebook and Instagram on both the Ladies Board, Riverside Gift Shop and Twice Is Nice pages.

Public Relations has been busy getting all the flyers, graphics, letters for Caring Through the Ages Event and rummage sale together. We assisted with the Nursing Scholarship window display at Riverside Gift Shop.

Website is being updated especially for the Caring Through the Years event and Rummage Sale. If anyone has any photos that can be used on the website or social media, please send to Stacey Bassett and/or Patti Sinnen.

We will be in the Fourth of July parade in Leesburg along with Inova Loudoun Hospital. Anyone who wishes to participate, help with the design etc. contact Pauline.

On the Ladies Board website members can log in to find information, The current directory, the Annual Reports and monthly meeting minutes are on the site. Click on the main page under Ladies Board news, password is: Ladies2025.

Anyone interested in being on the Public Relations committee please contact Patti Sinnen.

Patti Sinnen Chair

Stacey Bassett, Ro Berner, Marantha Edwards, Joylyn Hannahs and Trish Serratore are members.